

New Program Proposal

Bachelor of Science in Sport Management

General Education Requirements

Students must satisfy the university general education requirements.

As part of meeting the university's general education requirements, the following courses prerequisite courses must be completed:

BUS AD 1000	Introduction to Business	3
COMM 1040	Introduction to Public Speaking (MOTR COMM 110)	3
ECON 1001	Principles of Microeconomics (MOTR ECON 102)	3
ENGL 1100	First-Year Writing (MOTR ENGL 200)	3
MATH 1030	College Algebra (MOTR MATH 130)	3
PSYCH 1003	General Psychology (MOTR PSYC 100)	3

There is no foreign language requirement for the degree.

Degree Requirements

Required Courses

MGMT 3600	Management and Organizational Behavior	3
MKTG 3700	Basic Marketing	3
PSYCH 3200	Sport Psychology	3
SPMGT 1113	Introduction to Sport Management and Administration	3
SPMGT 2200	Legal and Ethical Issues in Sports	3
SMPGT 4113	Educational and Community Athletics	3

SPMGT 4999	Sports Management Internship	6
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Electives

Choose five of the following courses: ¹	15
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CNS ED 3200	Human Relations Skills
COMM 3395	Special Topics in Communication
ECON 3610	Economics of Sports, Gaming and Gambling
MGMT 3611	Advanced Management and Organizational Behavior
MGMT 3621	Human Resource Management
MKTG 3721	Introduction to Digital Marketing Strategies
MKTG 3765	Sports Marketing
PHY ED 2134	Personal Physical Fitness
PHY ED 2136	Facilities Management
SPMGT 3285	Sports Medicine
SPMGT 3380	Sports Nutrition
SPMGT 3731	Sports Media and Technology
SPMGT 4213	Athletic Compliance
SPMGT 4990	Sport Management Field Experience ²

Total Hours	39
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¹ Students may take up to six hours from any area as pre-approved by advisor.

² Students may take up to 6 hours of SPMGT 4990.

Sign-offs from other departments affected by this proposal

Department	Contact Person	Phone #	Objections
S002900	Michael Elliott	x5832	No
S007050	Michael Griffin	x7123	No

Rationale This is a new interdisciplinary program that has received overwhelming support from the Colleges of Education, Arts and Sciences and Business Administration. At this point, sport management is among the most requested degree programs for prospective UMSL students. In addition, the Department of Athletics has indicated the need for this degree program to enhance the recruitment of student athletes interested in areas of sport and management.